# Quebec Operations



Maple Leaf Foods Inc. is a carbon neutral consumer protein company on a purposeful journey to Raise the Good in Food through making high quality, innovative products by using safe food, humane animal care, and sustainable efforts. Maple Leaf Foods Inc. National brands include Maple Leaf®, Maple Leaf Prime®, Maple Leaf Natural Selections®, Schneiders®, Mina®, Greenfield Natural Meat Co.™, Lightlife® and Field Roast Grain Meat Co.™.



# **Operation Highlights**

#### **General**

- Acquired VIAU Foods, a prepared meats business, in 2018.
- VIAU acquisition solidified market leader position in premium Italian-style cooked meats, dry cured and charcuterie meat products.
- Launched 8 National Fantino & Mondello® Products in 2023, which all include our "Carbon Zero - Made by a Carbon Neutral Company™" logo.

### **Environmental Initiatives**

- Reduced our natural gas intensity at our Laval facility by 11% since 2021.
- Our Quebec facilities have collectively reduced their food loss and waste intensity by 91% since 2016.

## **Community Support**

- Since 2016, the Maple Leaf
   Centre for Food Security has
   committed over \$1.5M to
   community projects in Quebec.
- Maple Leaf Foods donated \$50,000 to Food Banks Quebec from 2018 – 2023, supported Moisson Montreal with \$10,000 worth of product each year since 2018, and donated \$20,000 to Tablee des Chefs since 2023.

