

Quebec Operations



Maple Leaf Foods Inc. is a leading consumer protein company, making high quality, innovative products under national brands including Maple Leaf®, Maple Leaf Prime®, Maple Leaf Natural Selections®, Schneiders®, Schneiders® Country Naturals®, Mina®, Greenfield Natural Meat Co.™, Lightlife® and Field Roast Grain Meat Co.™.



Operation Highlights

General

- Acquired VIAU Foods, a prepared meats business, in 2018.
- VIAU acquisition solidified market leader position in premium Italian-style cooked meats, dry cured and charcuterie meat products.
- Launched 8 National Fantino & Mondello® Products in 2023, which all include our “Carbon Zero - Made by a Carbon Neutral Company™” logo.

Environmental Initiatives

- Reduced our natural gas intensity at our Laval facility by over 130,000 m³ in 2023 compared to 2022.
- Our Parma facility has improved its solid waste intensity by 22% relative to the previous reporting period.

Community Support

- Since 2016, the Maple Leaf Centre for Food Security has committed over \$700,000 to community projects in Quebec.
- Maple Leaf Foods had a five-year commitment of \$50,000 (ending in 2023) to Food Banks Quebec and has supported Moisson Montreal with \$10,000 worth of product each year since 2018.



Headquarters



Prepared Meats Facility