Manitoba Operations



Maple Leaf Foods Inc. is a leading consumer protein company, making high quality, innovative products under national brands including Maple Leaf®, Maple Leaf Prime®, Maple Leaf Natural Selections®, Schneiders®, Schneiders® Country Naturals®, Mina®, Greenfield Natural Meat Co.™, Lightlife® and Field Roast Grain Meat Co.™.



Operation Highlights

General

- Achieved conversion of 69,850 sow spaces (100%) to our Advanced Open Sow Housing system as of the end of 2021.
- Continued our freedom farrowing pilot in Green Valley Observation Barn to allow greater freedom of movement for sows in their maternity pens.
- Completed installation of environmental enrichments in all Maple Leaf Foods' owned sow, nursery and finisher barns as of the end of 2021 to promote play and natural behaviour.
- Remote Video Auditing is used in our processing plant to enhance animal welfare.
- Transitioned internal trailer fleet to hydraulic lift decks for improved animal welfare through the elimination of internal ramps.
- Completed implementation of immunological castration in our owned hog operations to replace surgical castration.

Environmental Initiatives

- Reduced food loss and waste intensity at our Brandon facility by 43% since 2016 and solid waste intensity by 46% since 2015.
- In 2023, our Lagimodiere facility has reduced its natural gas intensity by 9.8% from the year prior.
- Invested in regenerative agriculture projects within our supply chain for the past 3 years.
- Since 2016, our Brandon facility has reduced food loss and waste by over 2.5 million kg.

Community Support

- Since December 2016, the Maple Leaf Centre for Food Security has committed over \$1.6 million to three community projects.
- From 2017 to 2021, Maple Leaf Foods donated \$175,000 to Food for Thought breakfast program and in 2022, Maple Leaf Foods pledged \$125,000 over five years to the YMCA Expansion Project, both in Brandon, Manitoba.

Manitoba total site operations under Maple Leaf Foods' control include 29 sow sites, and 196 others (including nursery, finisher and isolation sites). We also source from 89 external hog producers.







