

Manitoba Operations

Maple Leaf Foods Inc. is a leading consumer protein company, making high quality, innovative products under national brands including Maple Leaf[®], Maple Leaf Prime[®], Maple Leaf Natural Selections[®], Schneiders[®], Schneiders[®] Country Naturals[®], Mina[®], Greenfield Natural Meat Co.[™], SWIFT[®], Lightlife[®] and Field Roast Grain Meat Co.[™].



Animal Care

- By the end of 2019, 50,000 sows (77%) were converted to Advanced Open Sow Housing system and we are on track to convert remaining sows to open housing by the end of 2021.
- Completed conversion to 27 hydraulic lift deck trailers to reduce animal stress in transport in 2019. .
- Operationalized a trailer decontamination facility to reduce pathogens in our pig barns.
- Introduced a freedom farrowing pilot in Green Valley Observation Barn to allow greater freedom of movement for sows in their maternity pens.
- Provided environmental enrichments in all nursery and finisher pig sites to promote play and natural behaviours.
- Developed new animal care video training modules for fresh pork plant team members.
- Utilize Remote Video Auditing (RVA) and Controlled Atmosphere Stunning (CAS) to enhance animal welfare in our Brandon pork operation.

Environmental Initiatives

- Implemented a national LED lighting retrofit program in 2018 across Manitoba barns.
- Reduced natural gas consumption by 1.6M m³/ year across operations by completing various projects including reducing deaerator pressure and refurbishing pre-heat boiler make-up and hot water with ammonia system.
- Since 2015, reduced water consumption by 160,000 m³ across operations by completing various water reduction projects.
- Investing in a carbon offset project with St. Leon Wind Energy.

Community Support

- Since December 2016, The Maple Leaf Centre for Action on Food Security has committed \$788,500 to two community projects in Manitoba.
- From 2017 to 2020, Maple Leaf Foods has donated \$140,000 to Food for Thought, a local breakfast program in Brandon, Manitoba.

Manitoba total site operations also include 32 sow sites, 30 nursery sites and 130 finisher sites.











