

Our Sustainable Meat Principles

We aspire to be the most sustainable protein company on earth. **SUSTAINABLE MEAT IS PRODUCED WITH RESPECT, WITHIN ENVIRONMENTAL LIMITS, AND CONSUMED IN MODERATION AS PART OF A HEALTHY BALANCED DIET.** We embrace these principles, recognizing that sustainability is aspirational and evolving. We will measure ourselves against progress, not perfection. These principles will define our future.



We share a conviction that **Maple Leaf Foods** can raise everyone to a better life. That we can **raise the good in food.**

Our vision is to be the **most sustainable protein company on earth.**



mapleleafoods.com/sustainability

Sustainable meat . . .



is **NUTRITIOUS, HEALTHY** and **SAFE**.



is **ACCESSIBLE, AFFORDABLE** and eaten in **MODERATION**, in **BALANCE** with other nutrients, consistent with nutritional guidelines.



is produced adhering to **ENVIRONMENTAL STANDARDS** that measurably **REDUCE IMPACTS** across the lifecycle, **LIMITING** greenhouse gas **EMISSIONS** and **IMPACTS** on **WATER** quality and quantity, avoiding loss of biodiversity and **ELIMINATING WASTE**.



comes from animals that are **RAISED WITH CARE**, with **MINIMAL** use of **ANTIBIOTICS**, and to standards that **RESPECT** the five freedoms of **ANIMAL WELFARE**.



is produced through a **RESILIENT, FAIR** and **EFFICIENT** food system that makes **OPTIMAL USE** of **LAND** and **NATURAL RESOURCES**.

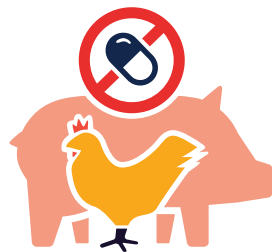


is produced by a company that is **RESPONSIVE** to the needs of society and transparently demonstrates our **ACCOUNTABILITY** to **SOCIAL** and **ENVIRONMENTAL RESPONSIBILITY**.



Learn more about sustainability at Maple Leaf Foods:
mapleleafoods.com/sustainability

Better Food



We never use **antibiotics** to promote animal growth.

We are one of the largest producers of pork **raised without antibiotics** in North America, and the largest in Canadian poultry.



COLOURS
trans-fats
sweeteners
preservatives
FLAVOURS

In 2017, we completed a **sweeping revamp** of the Maple Leaf brand and removed everything artificial.



All our plants meet the **British Retail Consortium (BRC)** Global standard for Food Safety.

All of our co-manufacturers are certified to **GFSI-recognized food safety standards**.



More than **232,000 tests** conducted in 2017 to **detect bacteria or pathogens**.



oh naturêl!

Growing leadership in **plant-based** protein.

Better Communities



feed opportunity

Maple Leaf Centre for Action on Food Security

The **Maple Leaf Centre for Action on Food Security** supports innovative food-based initiatives that advance collective impact and sustainable food security.
feedopportunity.com



Over **\$3.5 million** annual investment in food security projects and in-kind donations.



In 2017, our world class safety performance was **0.84** for TRIR* and **16** of our sites recorded **zero occupational injuries**.

*Total Recordable Incident Rate

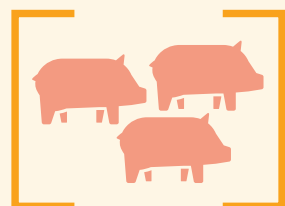


Goal to achieve 50% women at manager level and up by 2022.



Maple Leaf Foods launched a mentoring program for women that resulted in **41 mentor/mentee relationships**.

Better Care



Our transition to **advanced open sow housing** will be completed by 2021.



We are committed to advancing the **five freedoms** of animal care.



Implementing **remote video auditing (RVA)** in all live processing facilities.



Implementing **in-barn enrichments** for pigs and chickens.



Implementing **best-in-class hydraulic-lift pig trailers and climate controlled poultry trailers** within our system.



All our operations that handle live animals are annually **audited by third-party PAACO-certified auditors**.

Better Planet



-50%

Our goal is to **reduce our environmental footprint** intensity by **50% by 2025**, including energy, water, waste and emissions. *



-19% in total energy (electricity and natural gas).



-16% in water.



92% landfill diversion rate.

Reducing food and organic waste through composting and anaerobic digestion.



-18% in emissions.

Conducting product **life cycle assessments** and continuing our **packaging baseline**.

