



The Better Meat Company

SUSTAINABILITY AT MAPLE LEAF FOODS

From reducing our climate change impact, to advancing animal care, to making simpler, healthier products, sustainability is fundamental to our growth and making Maple Leaf the better meat company. It will shape our operations, our products and our culture.

- Michael H. McCain, President and CEO

Advance nutrition and health

We are addressing the most pressing diet-related societal issues including reducing or eliminating antibiotic use, artificial colours and flavours, preservatives and sodium levels, while continually advancing our leadership in food safety.

No Antibiotics Ever



Maple Leaf is the largest producer of pork raised without antibiotics in North America, and the largest in Canadian poultry.



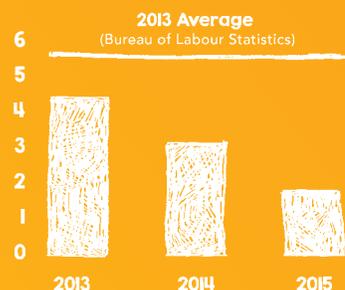
Almost 100%

of our fresh poultry and pork products and just over half of our branded prepared meats products meet Health Canada's voluntary sodium guidelines.

Value our people and communities

We value an inclusive culture and work environment that keeps people safe, rewards excellence and empowers everyone to learn and contribute their best. We are deeply committed to advancing sustainable food security, locally and globally, by raising awareness, advocating for public policy, sharing learnings and supporting innovative organizations that build community food security.

Total Recordable Injury Rates



69%

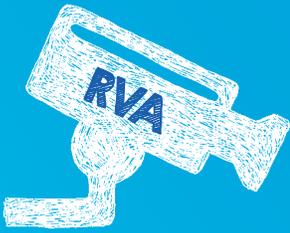
reduction in our Total Recordable Injury Rate ("TRIR") since 2012. Our 2016 goal is to reduce our TRIR to 0.90.

Our community involvement strategy includes partnerships with organizations that take innovative approaches to advancing community food security.

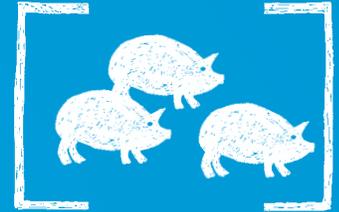
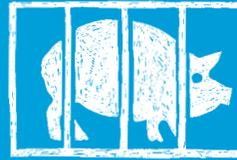


Treat animals well

Maple Leaf is committed to becoming a leader in animal care by advancing the Five Freedoms, the global standard for humane animal care. We support these Freedoms through ongoing critical self and third-party evaluation and continuous improvement in four critical areas: culture, accountability, advancement and communications.



We are implementing remote video auditing (“RVA”) and enhanced training in our production and processing facilities.



We are converting all our sow barns to open housing.

Eliminate waste

We have an aggressive goal to reduce our environmental footprint by 50% by 2025. In 2015, we achieved the following progress towards our goals.



Energy (MWh)

130,344

Equivalent to 8,201 homes' energy use for one year

Water (m³)

835,527

Equivalent to 334 Olympic sized pools



Emissions (tonnes CO₂e)

34,201



Equivalent to emissions from 7,200 cars driven for one year

Total Waste Diversion Rate

91% New 2015 baseline



Interactive reporting

mapleleafsustainability.ca

Online videos



SUSTAINABILITY AT MAPLE LEAF FOODS

ANIMAL CARE COMMITMENT

OPEN HOUSING FOR SOWS

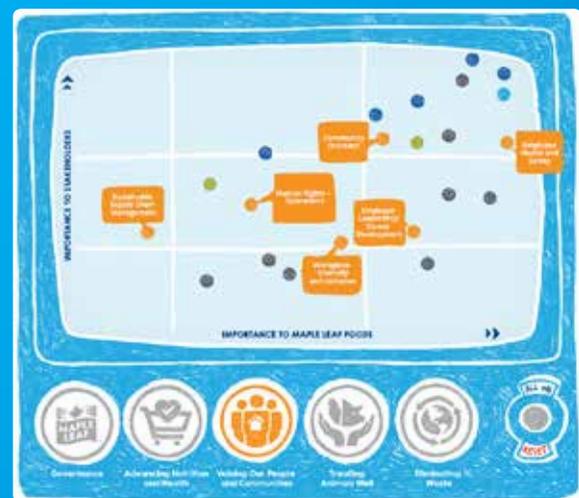
RAISED WITHOUT ANTIBIOTICS

Materiality matrix

Learn how Maple Leaf has determined and assessed our most important sustainability issues.

Value chain

Explore our vertically integrated value chain - from farm to plate.



TO LEARN MORE ABOUT SUSTAINABILITY AT MAPLE LEAF, VISIT mapleleafsustainability.ca

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