

**MAPLE LEAF FOODS**  
**CORPORATE DONATIONS POLICY**

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Maple Leaf Foods has a strong set of values which define our culture and how we do business. Through these values, we believe we have a strong accountability to employ our time, talent and resources to give back to communities and work with non-profit organizations, government and industry partners to address important national and global issues related to food and hunger.

As a major food company, we seek to harness our expertise and our capabilities in the area of food processing and distribution to support programs that provide nutritious food products to people in need and support sustainable solutions to hunger. We do this through offering our time and talent to charitable organizations, and through food and financial donations that alleviate hunger in our communities. This also allows our people to become meaningfully involved in charities that benefit from their skills and desire to help others.

These programs may take a variety of forms. This includes support to food banks and drop-in centres that deliver emergency food services. We also support education, national and international, particularly in the area of food nutrition research in hopes to bring broader, longer-term systemic approaches to the issue of hunger. Our people participate in boards, fundraising or bringing specific expertise to non-profits. Our support is focused most strongly in communities where we have a significant concentration of employees.

Due to resource limitations, we can not fund individuals; private or public elementary and secondary schools; religious causes directed toward only one faith; advertising and sponsorship; endowments and scholarship; or conferences. Where a particular cause has both a local and national presence, we prefer to give at the national level so that the size of the donation can be more meaningful. We provide food donations to organizations that distribute food to those less fortunate, and we also permit registered charities to purchase product at reduced cost, to be picked up at our distribution centres.

We review written requests made by organizations which meet the following requirements:

- ◆ the organization seeks to address issues of hunger and nutrition
- ◆ the organization is registered as a non-profit group;
- ◆ the application includes:
  - a description of the organization's activities and objectives;
  - the most recent audited financial statements;
  - a detailed budget for proposed projects; and,
  - a description of donor recognition procedure.

Please direct all inquiries to: Jill Cummer  
Corporate Donations Administrator  
Maple Leaf Foods Inc.  
6897 Financial Drive  
Mississauga, Ontario, L5N 0A8